

Block H #02-04, BCA Braddell Campus
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SGBCCommunity Spotlight

The SGBCCommunity Spotlight series highlights what sustainability means to SGBC Members and how they are helping to build a greener and healthier built environment.



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Hansgrohe Group

How is the company helping to build greener buildings?

The Hansgrohe Group is committed to sustainability through innovations like EcoSmart®, CoolStart®, and PowderRain® technologies in showers and faucets, which help to save water and energy. By equipping all water-bearing products exclusively with water-saving technologies by 2030 under the "ECO 2030" initiative, our company is contributing to resource conservation and reducing climate impact during product usage phases.

What drove the founders to set up the company?

Founded in 1901 in the Black Forest, Germany, Hansgrohe aims to merge functionality and design to create meaningful water experiences. The company's focus on innovation, quality, and sustainability has been central to its evolution over 123 years.

What is the biggest challenge the company has faced? Are there any learning points for the rest of the industry?

One significant challenge has been embedding sustainability deeply into all aspects of the business, while meeting the demands of a dynamic global market. Through systematic evaluation frameworks like EcoVadis, the Hansgrohe Group has learned that continuous monitoring and collaboration with stakeholders are key to driving meaningful change.

What do you think can be done to move the needle on built environment sustainability?

Accelerating sustainability requires partnerships across industries, investments in water- and energy-saving technologies, and promoting transparency through globally recognized benchmarks like EcoVadis. Innovation in resource-saving products and processes is essential for the future.

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How does the future of our built environment look like to you?

The future envisions water-safe and sustainable buildings equipped with intelligent technologies that conserve resources while enhancing our well-being. The Hansgrohe Group is dedicated to creating such a future through sustainable solutions.

What's next for the company?

The Hansgrohe Group plans to expand its sustainability initiatives globally, focusing on equipping all water-bearing products with innovative water-saving technologies by 2030 and strengthening collaborations to reduce scope 3 emissions across the value chain.

