Block H #02-04, BCA Braddell Campus 200 Braddell Road, Singapore 579700

65 6732 5518 | www.sgbc.sg | enquiry@sgbc.sg



BOARD MEMBER - KEW YUAN CHUN



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Singapore Green Building Council

Head of Sustainability & Safety Frasers Property Limited

Mr. Kew Yuan Chun, Head of Sustainability and Safety at Frasers Property Singapore (FPS), has driven transformative change, promoted positive sustainability actions and delivered significant environmental outcomes since 2016. He laid the foundation for FPS's sustainability efforts by establishing a robust governance structure, implemented a centralised data management system, and developed a comprehensive sustainability roadmap and strategic action plan. These initiatives have enabled FPS to drive long-term sustainability, optimise resource utilisation, and empower teams to adopt sustainable practices.

Under his leadership, FPS has achieved notable sustainability milestones, including the development of a Net Zero Carbon roadmap and climate risk assessment, achieving ISO 14001, ISO 50001, and ISO 45001 certifications, strengthening Frasers Centrepoint Trust's (FCT) carbon reduction targets aligned and validated by the Science Based Targets initiative (SBTi), and increasing the green certification of its portfolio from 47% in 2020 to 98% (FPS) and 100% (FCT) in 2024.

Mr. Kew has also spearheaded various sustainable initiatives, such as renewable energy generation, distributed district cooling systems, energy performance contracting, green lease and circular economy initiatives. These efforts have been recognised through numerous prestigious awards and accolades, including the ACES Award, GRESB 5-Star ratings with Regional Sector Leader recognition. FCT has also upgraded from "BBB" to "AA" in MSCI ESG ratings and earning a "Leader" category rating in 2024. Notably, Mr. Kew received the Professional Leadership in Sustainability Award at the SGBC-BCA Leadership in Sustainability Awards in 2024.

Beyond his corporate role, Mr. Kew is a firm advocate for environmental awareness in the community and beyond. He is a member and provided strategic support of the Tripartite Workgroup on Last-Mile Delivery and the SGBP Smart Products & Electrical Technical Committee.

Through active stakeholder engagement, sustainability sharing sessions, and events, including sharing sessions with secondary school and polytechnic, Mr. Kew nurtures the young and fosters partnerships with like-minded companies, inspiring them to adopt sustainable practices and promoting a high-performance sustainability culture within FPS and the industry, fostering collaboration among government agencies, stakeholders, industry experts, and the community to drive positive change.